

February 4, 2008



Dear Friend:

God's Pantry Food Bank and the **Kentucky Restaurant Association, Bluegrass Chapter** invite you to participate in the 28th annual *Taste of the Bluegrass*, which will be held at Keeneland in the Keene Barn & Entertainment center on Friday, May 30th, 2008 at 7:00 p.m. This event is a wonderful opportunity for restaurants, beverage distributors and caterers to showcase their products to more than 1,000 people.

All food and beverage purveyors will be able to participate by donating enough sample-size portions of food or drink for 1,200 people along with labor to prepare and serve the food or beverages. A \$50 deposit is required to reserve your space and will be returned after the Taste to exhibitors who are members of the KY Restaurant Association. Your deposit will be retained if you are not a member of the Association. That's it – no other fees or charges. We just need your participation and your specialty items or beverages to make this event a success!

We are very excited this year to be adding a new element to the Taste. The addition of a "party tent" with a live band, dancing and more vendor space should prove to make a more enjoyable evening for all involved. It will be housed in a spacious tent attached to the front of the barn. We hope to feature dessert and coffee exhibitors in the tent as well as light appetizers. At 10pm the Entertainment Center and all alcohol exhibitors will close down, while the tent and a portion of the barn will remain open until 11pm, with a cash bar provided by Turf Catering. This will allow our patrons to ***"Come to the Taste...stay for the Party"*** if you would like to be in the "party tent" with your dessert, coffee, light appetizer or non-alcoholic beverage, please indicate on the [Restaurant Participation Form](#).

Please note these important details:

- ❖ Space is limited to the first 60 restaurants and beverage purveyors who return their contracts. To ensure participation, return the enclosed contract, completely filled out, with your deposit as soon as possible.
- ❖ Those returning their contract and deposit before March 30th will get their logo on this year's *Taste of the Bluegrass* poster to be displayed throughout Lexington.
- ❖ Prizes will be awarded again this year in two major categories: "Judges' Best Awards," voted on by our panel of celebrity judges, and the "People's Choice Awards," voted on by the attendees at the event. Plaques are awarded in several categories (see reverse side).
- ❖ Tickets for this year's event will be available at all central Kentucky Kroger, Central Bank, Joseph-Beth Booksellers and Liquor Barn locations. Ticket price is \$65 per person.

God's Pantry Food Bank receives 80% of the proceeds from ticket sales and 20% goes to the Kentucky Restaurant Association's Scholarship Fund. In the last ten years, more than \$550,000 has been raised by this event for God's Pantry. We encourage all area restaurants, beverage distributors and caterers to take part in the *Taste of the Bluegrass 2008*.

In the past several years, we have asked each of you to donate a dinner for two to be used in the door prize of "4 Dinners for Two at Lexington's Best." The response to this has been terrific, and we would like to continue this opportunity again this year. The publicity that it generated was great for selling tickets. If you would like to be included in this prize, please send in your gift certificate for a dinner for two with your contract.

If you have any questions, please contact Susie Basham at God's Pantry at 859-288-5332. We look forward to hearing from you and hope you will join us in providing scholarships for deserving individuals in our industry and food to those in need in our community.

Sincerely,
Marian F. Guinn, CEO
God's Pantry Food Bank

Douglas Long, President
Bluegrass Chapter, Restaurant Association

Taste of the Bluegrass 2008

Participating Restaurant Information



This form must be filled out and returned to God's Pantry by Friday, May 11th:
1685 Jaggie Fox Way, Lexington, KY 40511-1084
or fax to (859) 254-6330

PLEASE PRINT

1. Name of your restaurant or beverage distributorship, as you want it to appear in the program:

2. Menu items, as you would like them to appear in the program (highlight the two to be included in the "Judge's Best Awards," and designate the category they are to be in. All items will be included in the "People's Choice Awards":

3. Cooking at the booths is limited to saute by portable units. All other cooking must be done outside in the designated areas. **You must provide your own grills, deep fryers, propane units, sterno, holding trays and serving supplies.**

In order to plan adequate preparation space, please fill in these questions:

Will you need to: Use a fryer? Yes No How many? _____
 Use a grill? Yes No How many? _____
 Other Prep? Yes No If yes, what? _____

4. Will you need electric service? (110 and 220 are available) Please be specific, there is a charge for more than three outlets.
 Yes No How many? _____ Voltage plug type: _____

5. Will you need refrigerator space? Yes No How much? _____

6. Will you need ice? Please try to be as accurate as possible.
 Yes No How many 25# bags? _____

7. Do you need two tables (front and back)? Please remember that this will impact where you are located in the Entertainment Center. Yes No

8. Booth placement(please rank your preference) E. Center____ Barn____ Tent____ (limited electricity, longer exposure)

9. Which paper item(s)will you require?

_____ 8" plate	_____ forks
_____ 4 oz. foam soup cup	_____ spoons
_____ 5 oz. clear beverage cup	_____ napkins
_____ 10 oz. clear beverage cup	

NO LINENS, TABLECLOTHS, SKIRTING OR DRAPING ARE PROVIDED. Please come prepared and remember that nothing can be hung or attached to the facility's interior.

If you have any questions, please call Susie Basham at 255-6592.
Thank you for being a part of this year's event!

WEBSITE

Taste of the Bluegrass 2008 Beverage Contract

presented by God's Pantry Food Bank &
the KY Restaurant Association, Bluegrass Chapter



Date: FRIDAY, May 30, 2008
Location: Keene Barn and Entertainment Center, Keeneland
Time: 7:00 p.m. - 11:00 p.m.

Name of Business _____
Address _____ **City** _____ **State** _____ **Zip** _____
Contact Person _____ **Phone #** _____ **Fax #** _____
Email _____

I agree to donate:

Samples of our beverages for 1,200 people for the Taste of the Bluegrass 2008, the labor to serve the beverages, and to keep our booth clean and attractive at all times. I will provide all table cloths, draping, etc., and the booth will be completely set up by 5:00 p.m. and will be broken down promptly at the end of the event, no sooner than 10:00 p.m in the entertainment center and Barn, no sooner than 11:00 in the tent. (no nails, duct tape, screws or permanent-type fixtures may be used to attach decorations). We encourage each participant to decorate their booth in the theme of their restaurant/product. If you wish, promotional materials such as menus, matches, recipe cards and discount coupons may be distributed. One 8 1/2" x 11" sign will be provided. You must provide all other signage and extension cords.

To all Liquor/Beer/Wine Distributors:

A certificate of liability insurance is needed for the event's liquor license purposes. Please plan to have a copy of your certificate forwarded to God's Pantry Food Bank. God's Pantry Food Bank requests that you practice due-diligence in refraining from serving minors; requesting a photo i.d. if there is doubt of an individuals age.

The Taste committee will:

Provide participants with **four worker** passes for admission, provide tables, cups, plates, napkins & eating utensils such as spoons and forks, programs, numbered signs for voting purposes, and ice. Passes must be returned after the event, or charges may apply.

Deposit:

A \$50 booth deposit is required. It will be refunded to members of the KY Restaurant Association following the event. The deposit will be retained if you are not a current member of the Association.

Space is limited:

Booth space will be furnished on a first-come basis only. Each participant is allowed one booth. No booth locations can be guaranteed. There is limited electricity in the new tent area, but longer exposure. Those restaurants sending in completed contracts before March 28, 2008 will have their logos on the 2008 Poster. *(New participants must provide a logo by March 28, 2008 in order to be included in the poster.)*

Awards:

Only two items will be judged for the "Judges' Best Award" - all items will be judged for the "People's Choice Award." To be eligible for awards, all food must be available to all those in attendance.

Signature _____ Date _____

Please mail this completed form with your deposit (made payable to God's Pantry Food Bank) to:

God's Pantry Food Bank, 1685 Jaggie Fox Way, Lexington, KY 40511-1084.

For questions, please contact Susie Basham at God's Pantry at (859) 255-6592, fax (859) 254-6330.

Taste of the Bluegrass 2008 Restaurant Contract

presented by God's Pantry Food Bank &
the KY Restaurant Association, Bluegrass Chapter



Date: FRIDAY, May 30, 2008
Location: Keene Barn and Entertainment Center, Keeneland
Time: 7:00 p.m. - 11:00 p.m.

Name of Business _____
Address _____ **City** _____ **State** _____ **Zip** _____
Contact Person _____ **Phone #** _____ **Fax #** _____
Email _____

I agree to donate:

Bite size portions of our food for 1,200 people for the Taste of the Bluegrass 2007, the labor to prepare and serve our food, and to keep our booth clean and attractive at all times. I will provide all table cloths, draping, etc., and the booth will be completely set up by 5:00 p.m. and will be broken down promptly at the end of the event, no sooner than 10:00 p.m. (no nails, duct tape, screws or permanent-type fixtures may be used to attach decorations). We encourage each participant to decorate their booth in the theme of their restaurant. If you wish, promotional materials such as menus, matches, recipe cards and discount coupons may be distributed. One 8 1/2" x 11" framed sign will be provided. All other restaurant signage must be provided by the restaurant. All extension cords must be provided by the restaurant.

The Taste committee will:

Provide participants with **four worker** passes for admission, provide tables, cups, plates, napkins & eating utensils such as spoons and forks, programs, numbered signs for voting purposes, and ice. Passes must be returned after the event, or charges may apply.

Deposit:

A \$50 booth deposit is required. It will be refunded to members of the KY Restaurant Association following the event. The deposit will be retained if you are not a current member of the Association.

Space is limited:

Booth space will be furnished on a first-come basis only. Each participant is allowed one booth. No booth locations can be guaranteed. Those restaurants sending in completed contracts before March 28, 2008 will have their logos on the 2008 Poster. *(New participants must provide a logo by March 28, 2008 in order to be included in the poster.)*

Awards:

Only two items will be judged for the "Judges' Best Award" - all items will be judged for the "People's Choice Award." To be eligible for awards, all food must be available to all those in attendance.

Signature _____ Date _____

Please mail this completed form with your deposit (made payable to God's Pantry Food Bank) to:

God's Pantry Food Bank, 1685 Jaggie Fox Way, Lexington, KY 40511-1084.

For questions, please contact Susie Basham at God's Pantry at (859) 255-6592, fax (859) 254-6330.